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- Book Series
- Journals
- Publish
- About
- News

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Effectively planning, implementing, and evaluating health promotion programs can promote behavioral and social change, contribute to the elimination of health inequalities, and improve health outcomes. The health promotion examples in this book illustrate how people are affected by the cultural, social, and environmental factors in which they live. It also reveals that the values, beliefs, attitudes...

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Table of Contents

🔒 OPEN ACCESS CHAPTERS

-
- 🔒 ↓ 46
- 1. Health Promotion: Trajectory and Current Perspectives**
- By Vanessa Alves Ferreira, Ivy Scorzi Cazelli Pires and Milton Cosme Ribeiro
- VIEW ABSTRACT ▼
-
- 🔒 ↓ 35
- 2. Perspective Chapter: Digital Assistive Technologies**
- By Vivian Vimarlund and Diana Zandi
- VIEW ABSTRACT ▼
-
- 🔒 ↓ 75
- 3. ‘Lenzgesund’: A Long-Term Community Health Promotion Programme in a Deprived Neighbourhood and Its Evaluation**
- By Alf Trojan
- VIEW ABSTRACT ▼
-
- 🔒 ↓ 36
- 4. How to Support Health When Aging at a Place Called Second Home?**

By Annikki Arola

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↓ 22

5. Building Competency for Health Promoting Schools Development in Resource-Limited Settings: Case Studies from South Africa

By Joyce Mashamba, Suraya Mohamed, Peter Delobelle and Hans Onya

[VIEW ABSTRACT](#) ▼



↓ 89

6. Physical Education Teacher's Professional Learning of Implementing a Health Promotion Intervention in the Practice of a Research Circle

By Linn Håman, Katarina Haraldsson and Eva-Carin Lindgren

[VIEW ABSTRACT](#) ▼



↓ 36

7. Art Therapy with the Extent of Health Promotion

By Songül Mollaoğlu, Mukadder Mollaoğlu and Safiye Yanmış

[VIEW ABSTRACT](#) ▼



↓ 46

8. An Appropriate Quit Smoking Program for Thai People during the Covid-19 Pandemic

By Thawalsak Ratanasiri, Chanchanok Aramrat, Somnuk Apiwantanagul, Bangonsri Jindawong, Thanawan Sirisuk and Amornrat Ratanasiri

[VIEW ABSTRACT](#) ▼



↓ 62

9. Perspective Chapter: Tobacco Control in Sub-Saharan Africa – Challenges and Recommendations

By Aishat Jumoke Alaran, Fahd Adebola Khalid-Salako, Yusuff Adebisi Adebayo, Abubakar Olaitan Badmos, Oluwaseyifunmi Oladipo, Zainab Oluwatosin Onibon and Don Eliseo Lucero-Prisno III

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↓ 44

10. Tobacco Use in Bangladesh

By Papia Sultana

VIEW ABSTRACT ▼



↓ 10

11. A Decision Support System for the Surgical Care during the Epidemic of Covid-19

By Marwa Khalfalli and Jerome Verny

VIEW ABSTRACT ▼



↓ 20

12. The Well-Being of Doctors during the COVID-19 Pandemic

By Dabota Yvonne Buowari

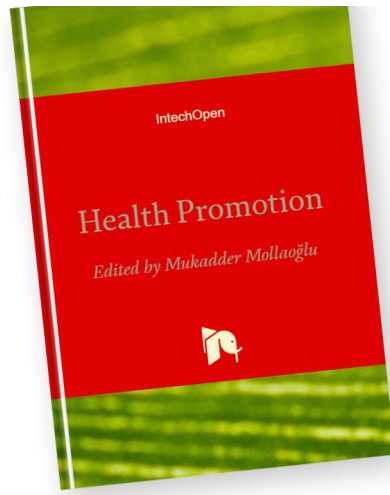
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